

Alexis Blas, Senior Product Designer

Experienced Product Designer with more than 15 years of user-centric experience. Translate complex concepts into captivating designs for enhanced user experience. Having the ability to launch successful products.

Employment History

Product Designer at Bold, Guaynabo

2021 — Present

- Analyzed data to identify areas of improvement and inform product decisions.
- Developed wireframes and prototypes to demonstrate product ideas and features to stakeholders.
- Created a design system that improved design consistency across all product features and reduced design iteration.

UX/UI Designer at Wovenware, San Juan

2018 — 2021

- Design the end-to-end user experience to create simple and easy-to-use software.
- Collaborate with a cross-functional team of engineers, project managers, and business analysts.
- UX Research, User Flows, Site Maps, Wireframes, User Interface (UI), Prototypes, and User Testing.

UX/UI Designer at KIP | de la Cruz & Associates, Guaynabo

2014 — 2017

- Create simple and delightful user experiences for major client projects
- Collaborate with project managers, creative directors, business analysts, and marketing teams.
- UX Research, User Flows, Site Maps, Wireframes, User Interface (UI), Prototypes, and User Testing.

UX/UI Designer at Nobox, San Juan

2012 — 2014

- Support UX Leaders in creating useful solutions for major clients.
- Collaborate with project managers, business analysts, and marketing teams.
- UX Research, User Flows, Site Maps, Wireframes, User Interface (UI), Prototypes, and User Testing.

Visual Designer at Netsual, San Juan

2010 — 2014

- Establish the look and feel for various interfaces, including websites, and mobile apps.
- Design for campaigns, Social Media.

Draftsman and Visual Designer at Fernando Irizarry Architects, Guaynabo

2001 — 2012

- Working on detailed technical drawings or plans for buildings, infrastructure, sections, and 3D models.
- Design for business presentations, website design, and development.

Education

Bachelor Of Arts (B.A.) In Graphic Design, Atlantic University College, Guaynabo

2006 — 2010

Courses

Design for the 21st Century with Don Norman at interaction-design.org

2022

Interaction Design for Usability at interaction-design.org

2020

How to carry out a usability expert review (UX) at Userfocus.com

2018

Usability Testing Boot Camp (UX) at Userfocus.com

2017

The Ultimate Guide to Usability (UX) at Userfocus.com

2014

Links

alexisblas.com

[LinkedIn](#)

Skills

User Research

Usability Testing

Prototyping

UI Design

Wireframing

Product Design

Interaction Design

UX Design

Languages

 **Español** Native speaker

 **English** Very good command